



WRONG-WAY MITIGATION PORTFOLIO

When it comes to wrong-way driving, prevention starts with the right countermeasures. In the event a motorist takes a wrong turn, elevating awareness at common wrong-way entry points can help mitigate dangerous crashes.

For any wrong-way safety concern your community is facing, TAPCO's wrong-way portfolio is designed to help agencies maximize resourcing and impact more areas to mitigate wrong-way driving. From LED-enhanced signage to AI-enhanced alert systems, TAPCO provides varying treatment levels aligned with NCHRP guidance that are proven to improve the safety of any ramp and roadway.

DID YOU KNOW?

Wrong-way collisions have a fatality rate 12x higher than all other collisions

[Caltrans]

Wrong-Way
Brochure



WRONG-WAY PORTFOLIO OPTIONS

AI DETECTION & NOTIFICATION

Enhance safety at common wrong-way locations with driver detection and LED-enhanced alerts. In the event a wrong-way driver fails to self-correct, receive a high-priority notification in real-time.

DID YOU KNOW?

TAPCO's Wrong-Way Portfolio outperforms all others in a study of 10 detection systems.

[Texas A&M]

ACTIVATED HIGH VISIBILITY

Mitigate wrong-way driving at critical locations with driver-activated signs. Equipped with highly visible warning lights, the signs activate when a driver is detected to encourage self-correction.

DID YOU KNOW?

LegendViz® BlinkerSigns increase legibility distance by 267% compared to standard signs.

[Texas A&M TTI]

HIGH VISIBILITY

Enhance awareness and visibility at notorious wrong-way locations with illuminated legends and LED-enhanced signs. With the ability to flash 24/7 or dusk-to-dawn, the signs provide a boost over static signs, creating a safer environment for all drivers.

DID YOU KNOW?

BlinkerSigns are visible up to a mile away.

