



Safe travels:

2024 Calendar

A rear view of a blue vintage truck with a wooden rack on its bed, driving on a road towards a sunset. The truck's tailgate has the text "Safe travels." written on it in a white, sans-serif font. The scene is illuminated by the warm, golden light of the setting sun, creating a long shadow on the road.

Safe travels.



ICY ROAD
AHEAD

DID YOU KNOW?

24% of weather-related crashes happen on snowy, slushy or icy roads (FHWA).

Safe travels.

Icy roads can make for treacherous travel in the winter months. Fortunately, DMS Boards and Ruggedized BlinkerChevron™ Dynamic Curve Warning Systems give Terry the Truck plenty of notice to slow down.

JANUARY 2024

JAN. 1-31, 2024

**TEEN DRIVING
AWARENESS MONTH**



JAN. 7-11, 2024

**TRB ANNUAL
MEETING**



TAPCO VIDEO

**RUGGEDIZED
BLINKERSIGN®**



SUN	MON	TUE	WED	THU	FRI	SAT
31	1 New Year's Day Teen Driving Awareness Month	2	3	4	5	6
7	8	9	10	11	12	13
TRB Annual Meeting						
14	15	16	17	18	19	20
	Martin Luther King Jr. National Pothole Day					
21	22	23	24	25	26	27
28	29	30	31	1	2	3



DID YOU KNOW?

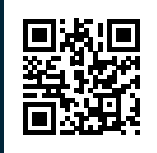
Approximately 60% of ambulance crashes and 70% of firetruck crashes occur during emergency use (NHTSA).

It's important to always give emergency vehicles the space they need to travel quickly — which is why Terry the Truck always pulls over when they see an Emergency Vehicle Warning System's flashing alerts.

FEBRUARY 2024

FEB. 3-6, 2024

ATSSA



FEB. 9, 2024

**INTERNATIONAL
WINTER BIKE TO
WORK DAY**



SUN	MON	TUE	WED	THU	FRI	SAT
28	29	30	31	1	2	3
				Black History Month		
4	5	6	7	8	9	10
ATSSA					International Winter Bike to Work Day	
11	12	13	14	15	16	17
2024 Grainger Show						
18	19	20	21	22	23	24
	President's Day			National Engineers Week		
25	26	27	28	29	1	2



DID YOU KNOW?

High-visibility crosswalks can reduce pedestrian collisions by up to 40% (FHWA).

Evenings can be challenging for pedestrian visibility — even with March's added daylight. But with crosswalk enhancements like VizMark™ and SafeWalk®, Terry the Truck has no trouble spotting pedestrians.

MARCH 2024

MAR. 18, 2024

TRANSIT DRIVER APPRECIATION DAY



TAPCO VIDEO

VIZMARK™ PAVEMENT MARKING ENHANCEMENT



TAPCO STUDY

SAFEWALK® CROSSWALK ILLUMINATOR



SUN	MON	TUE	WED	THU	FRI	SAT
25	26	27	28	29	1 Women's History Month	2
3	4 Global Day of the Engineer	5	6	7	8 International Women's Day	9
10 Daylight Savings Begins	11	12	13	14	15	16
17 St. Patrick's Day	18 Transit Driver Appreciation Day	19	20	21	22	23
24	25	26	27	28	29	30
31 Easter						

EAST
SIDE

BLACKBIRD THEATER

ANDRE'S BAKERY

ROAD
MAY
FLOOD

ROAD
MAY
FLOOD

DID YOU KNOW?

As little as one-tenth of an inch of water is enough for a vehicle to hydroplane (PennDOT).

When April showers bring flooded roads, Terry the Truck isn't fazed. Because with the help of TAPCO's High Water Warning System, Terry knows when to find an alternative route through town.



APRIL 2024

APR. 1-30, 2024

ALCOHOL AWARENESS MONTH



APR. 1-30, 2024

NHTSA NATIONAL DISTRACTED DRIVING AWARENESS MONTH

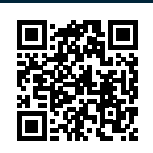


APR. 22-25, 2024

ITS AMERICA



TAPCO VIDEO HIGH WATER SOLUTIONS



SUN	MON	TUE	WED	THU	FRI	SAT
31	1 Alcohol Awareness Month National Distracted Driving Awareness Month	2	3 National Walking Day	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
National Work Zone Awareness Week						
21	22 Earth Day	23	24	25	26	27
ITS America						
28	29	30	1	2	3	4

DID YOU KNOW?

Cyclist fatalities have increased 55% since 2010 (IIHS).

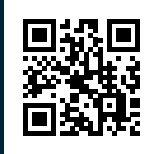
Locations where trails and roads intersect can be dangerous for vulnerable road users. But Terry the Truck always knows when to yield, thanks to real-time warning from TAPCO's BlinkerSign® Pedestrian Crosswalk System.



MAY 2024

MAY 1-31, 2024

GLOBAL YOUTH TRAFFIC SAFETY MONTH



MAY 1-31, 2024

NHTSA MOTORCYCLE SAFETY MONTH



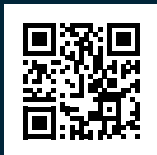
MAY 8, 2024

BIKE & ROLL TO SCHOOL DAY



MAY 17, 2024

NATIONAL BIKE TO WORK DAY



SUN	MON	TUE	WED	THU	FRI	SAT
28	29	30	1 Motorcycle Safety Month National Bike Month Global Youth Traffic Safety Month	2	3	4
5	6	7	8 Bike & Roll to School Day	9	10	11
Public Service Recognition Week						
12	13	14	15	16	17	18
Mother's Day					National Bike to Work Day	
19	20	21	22	23	24	25
26	27 Memorial Day	28	29	30	31	1



DID YOU KNOW?

Since 2010, work zone fatalities have gone up 63% (NSC).

New traffic patterns can be an adjustment during construction season. But with safety measures like the FAST-18T Radar Speed Trailer, Terry the Truck has no problem safely navigating work zones.

JUNE 2024

JUNE 1-30, 2024

NATIONAL SAFETY MONTH



JUNE 11, 2024

NATIONAL RIDE TO WORK DAY



JUNE 23-25, 2024

WESTERN ITE



TAPCO CASE STUDY

FAST-18T RADAR SPEED TRAILER



SUN	MON	TUE	WED	THU	FRI	SAT
26	27	28	29	30	31	1 National Safety Month Pride Month
2	3 World Bicycle Day	4	5	6	7	8
9	10	11 National Ride to Work Day	12	13	14	15
16 Father's Day	17	18	19 Juneteenth	20	21	22
23	24	25	26	27	28	29
30	Western ITE					

JULY 2024

JULY 15-19, 2024

RURAL ROAD SAFETY AWARENESS WEEK



JULY 21-24, 2024

ITE ANNUAL MEETING



TAPCO WHITE PAPER

PEDESTRIAN SAFETY AT MID-BLOCK CROSSWALKS



TAPCO VIDEO

RRFB PEDESTRIAN CROSSWALK SYSTEM



SUN	MON	TUE	WED	THU	FRI	SAT
30	1	2	3	4	5	6
				Independence Day		
7	8	9	10	11	12	13
14	15	16	17	18	19	20
	Rural Road Safety Awareness Week					
21	22	23	24	25	26	27
	ITE Annual Meeting					
28	29	30	31	1	2	3

DID YOU KNOW?

Over 50 percent of crashes take place at or near intersections (FHWA).

Limited visibility can make it difficult to see other drivers at two-way stop intersections. But with TAPCO's Intersection Conflict Warning System, Terry the Truck knows when to proceed cautiously.

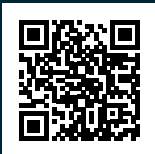


AUGUST 2024

AUG. 7-9, 2024
ASSP SAFETY



AUG. 18-21, 2024
PWX



AUG. 14- SEP. 9, 2024
**DRIVE SOBER OR
 GET PULLED OVER**



TAPCO PRODUCT BRIEF
**INTERSECTION
 CONFLICT WARNING
 SYSTEM**



SUN	MON	TUE	WED	THU	FRI	SAT
28	29	30	31	1	2	3
				National Back to School Month		
4	5	6	7	8	9	10
			ASSP Safety			
Stop on Red Week						
11	12	13	14	15	16	17
			Drive Sober or Get Pulled Over			
18	19	20	21	22	23	24
		PWX				
25	26	27	28	29	30	31



DID YOU KNOW?

The hours of 7 to 8 a.m. and 3 to 4 p.m. are most dangerous for school-age pedestrians (NHTSA).

Thanks to TAPCO's BlinkerRadar™ Driver Feedback System, Terry the Truck knows to take it easy when approaching school zones — keeping students safe and setting a good example for other drivers.

SEPTEMBER 2024

SEP. 16-18, 2024

NSC NATIONAL



SEP. 20, 2024

PARK(ING) DAY



TAPCO HOW-TO GUIDE

SAFE SCHOOL ZONE ENVIRONMENTS

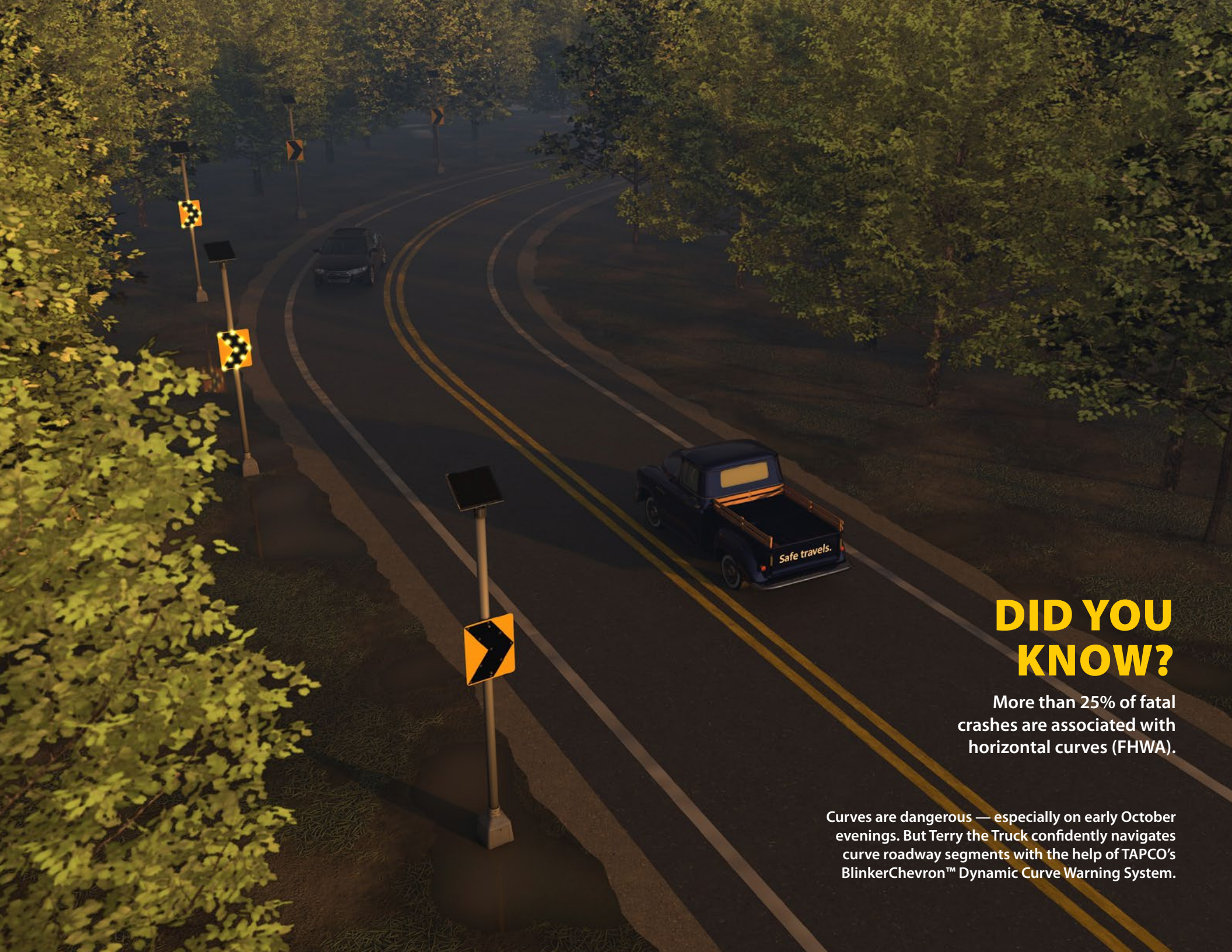


TAPCO VIDEO

SCHOOL ZONE SOLUTIONS



SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
	Labor Day					
8	9	10	11	12	13	14
15	16	17	18	19	20	21
	NSC National				Park(ing) Day	
National Truck Driver Appreciation Week						
22	23	24	25	26	27	28
29	30	1	2	3	4	5



DID YOU KNOW?

More than 25% of fatal crashes are associated with horizontal curves (FHWA).

Curves are dangerous — especially on early October evenings. But Terry the Truck confidently navigates curve roadway segments with the help of TAPCO's BlinkerChevron™ Dynamic Curve Warning System.

OCTOBER 2024

OCT. 1-31, 2024

NHTSA PEDESTRIAN SAFETY MONTH



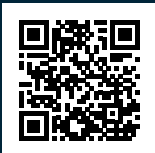
OCT. 9, 2024

WALK AND ROLL TO SCHOOL DAY



OCT. 20-26, 2024

NATIONAL TEEN DRIVER SAFETY WEEK



OCT. 21-25, 2024

NHTSA NATIONAL SCHOOL BUS SAFETY WEEK



SUN	MON	TUE	WED	THU	FRI	SAT
29	30	1 National Pedestrian Safety Month	2	3	4	5
6	7	8	9 Walk and Roll to School Day	10	11	12
13	14 Indigenous Peoples' Day	15	16	17	18	19
20	21	22	23	24	25	26
National School Bus Safety Week						
National Teen Driver Safety Week						
27	28 National First Responders Day	29	30	31 Halloween	1	2



DID YOU KNOW?

Seventy-eight percent of wrong-way driving crashes occur between 6 p.m. and 6 a.m. (NTSB)

Low visibility is a common contributing factor to wrong-way driving. But dark November nights are no match for Terry the Truck — especially with TAPCO's Wrong-Way Alert Systems in place.

NOVEMBER 2024

NOV. 14, 2024

NATIONAL SEAT BELT DAY



TAPCO CASE STUDY

CTRMA WRONG-WAY



TAPCO VIDEO

WRONG-WAY ALERT SYSTEM



SUN	MON	TUE	WED	THU	FRI	SAT
27	28	29	30	31	1	2
3	4	5	6	7	8	9
Daylight Savings Ends						
10	11	12	13	14	15	16
	Veterans Day			National Seat Belt Day		
17	18	19	20	21	22	23
World Day of Remembrance for Road Traffic Victims						
24	25	26	27	28	29	30
			Snowplow Driver Appreciation Day	Thanksgiving		



DID YOU KNOW?

On average, a single overheight collision costs \$200,000-300,000 (TxDOT).

Overheight collisions are dangerous and disruptive — especially amidst the bustle of December. But with guidance from TAPCO's Overheight Warning System, Terry the Truck can safely reroute with cone tree in tow.

DECEMBER 2024

DEC. 2-6, 2024

OLDER DRIVER SAFETY AWARENESS WEEK



TAPCO CASE STUDY

GEORGIA OVERHEIGHT



TAPCO HOW-TO GUIDE

REDUCE OVERHEIGHT COLLISIONS



TAPCO VIDEO

OVERHEIGHT WARNING SYSTEMS



SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
Holiday Season Drunk Driving Campaign		Older Driver Safety Awareness Week				
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
		Christmas Eve	Christmas Day			
29	30	31	1	2	3	4
		New Year's Eve				

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We partner with many distributors and suppliers in the industry.



Have a Question?

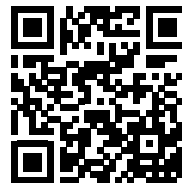
Interested in learning how TAPCO can elevate roadway safety in your community?



Have Feedback to Share?

Let us know what feedback you want to share with us.

Contact Us!





TAPCO
Safe travels:

