

### INTELLIGENT WARNING SYSTEM MONITORING FOR SMART CITY INFRASTRUCTURE

BlinkLink®, powered by TAPCO, is an easy-to-use, event management software, accessible from any web-connected device. It provides agencies with the ability to remotely manage and monitor their Wrong-Way Alert Systems.

Configurable to meet the varying needs of any agency, BlinkLink® collects real-time data and sends voice, email and SMS notifications to predetermined recipients. In addition, the software now comes with improved video resolution, immediate event streaming, downloadable video and on-demand camera and sensor streaming.

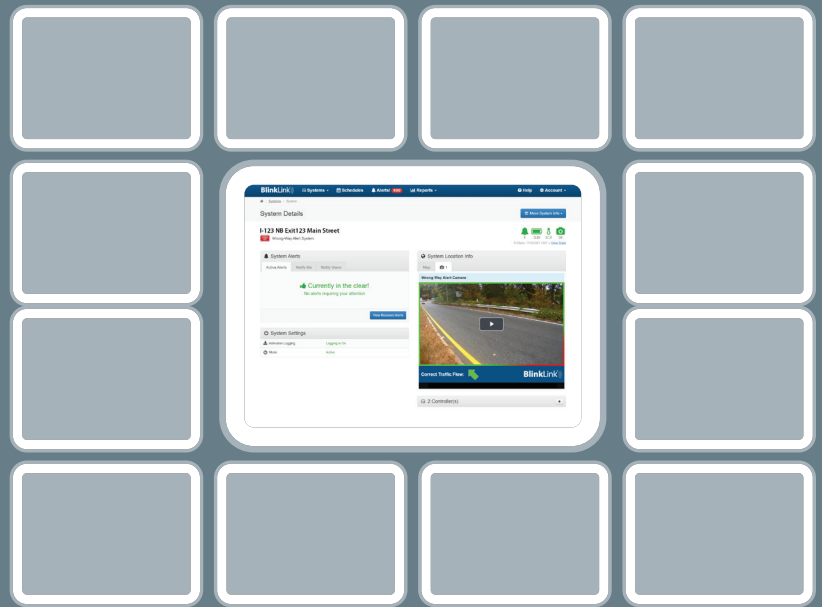
#### KEY BENEFITS

- Integrate with Advanced Traffic Management System software for additional upstream routing and logical command generation
- Analyze up to 15 high-resolution, color images and video with a directional overlay
- Remotely view system health and diagnostics for optimal, reliable operation
- Get high-speed event notifications with cellular and fiber networks
- Intuitive, interactive dashboard with map view of deployed systems



**NOTIFY, MONITOR,  
MANAGE AND REPORT  
FROM ANYWHERE**

**REMOTELY OVERRIDE  
SYSTEMS AS NEEDED**



### **Quickly Monitor Intelligent Warning Systems**

Easily monitor the status of every TAPCO Intelligent Warning System from its interactive map view, gather historical device data and quickly access individual systems through the search and filter function.

### **Receive Email and SMS Notifications**

Receive immediate voice, email or SMS alert notifications when a traffic emergency occurs or traffic device maintenance is needed. Determine what traffic events and health performance indicators trigger notifications. Keep everyone informed by tailoring notification recipients, such as operators, authorities and maintenance contractors.

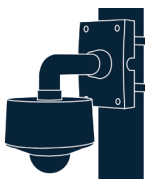


### **Custom Reporting**

Generate custom reporting for each device's historical data. Analyze event-related data to establish lessons learned for future best practice implementation. Alert notification data tracks when notifications were sent and who received them.

### **Immediate Event Streaming with Downloadable Video**

Stay on top of your community's roadways at all times by viewing traffic events in real time right when they begin and downloading the event footage to analyze offline with vested team members.



### **On-Demand Camera and Sensor Streaming**

Visually confirm driver behaviors with cameras and sensors whenever the need arises by streaming high-resolution footage on demand.