

# Island Alert Curb Reflector

Delineation of Median Noses with a Continuous Ribbon of Reflectivity



Distributed by



1-800-236-0112  
[www.tapconet.com](http://www.tapconet.com)

5100 West Brown Deer Road  
Brown Deer, WI 53223

 Contract Holder  
GS-07F-5924R  
GS-07F-0234U

 U.S. COMMUNITIES  
GOVERNMENT PURCHASING ALLIANCE  
Supplier Partner

“Delineation of median noses using retroreflective treatments to increase their visibility and improve driver understanding of the intersection design and function is recommended.”

— US DOT, FHWA, *Highway Design Handbook for Older Drivers and Pedestrians*, Publication No. FHWA-RD-01-051, page 19

### Island Alert Curb Marker

The Island Alert curb marker is a low-cost safety solution designed to improve the visibility of raised islands, median noses, pedestrian refuges and similar roadway features.

The Federal Highway Administration recommends that all curbs at intersections, including median islands and other raised channelization, be delineated. The exceptional retro-reflectivity of Island Alert markers provides a clear visual cue to the motorist of the full-radius of raised medians, reducing accidents and improving safety.

This simple device builds upon the proven technology of Pexco's flexible pavement markers, and can be applied to almost any median nose shape or configuration due to its narrow, flexible design.

### Benefits of Island Alert

- Visible – continuous ribbon of reflectivity
- Simple – prime, peel & stick application
- Practical – low-cost safety solution improves roadway safety
- Flexible – notched foot allows installation to match curvature
- Durable – UV-stable flexible polyurethane for long life in the field

### Design

Island Alert reflectors are made out of 100% polyurethane, the toughest flexible polymer made. Flexibility over a temperature range from – 20° F to over 160° F makes these markers suitable for any climate. Notching the base of the reflector further allows the

marker to bend to meet almost any geometry. Island Alert can be installed in a straight line, wide arc, narrow arc, or even in a full circle!

### Installation

Factory-applied adhesive strips allow for peel-n-stick installation. Simply prime the surface with a simple-to-use spray primer, wait 60 seconds, peel off the release paper and press the reflectors in place!

### Applications

- Median noses
- Bull noses
- Raised Islands
- Pedestrian refuges
- Traffic circles



*Flexible design wraps around any median*



*Versatile reflector follows sharp-angled curve*



*Brilliant abrasion-resistant retroreflective strip*